



2023 Olympic Air Show Sponsorship Opportunity

Every year the Olympic Air Show attracts thousands of attendees from all over the world. This 23rd annual event provides a unique opportunity to market businesses to both local and visiting families and individuals, experiencing this exciting event in a festival-like family-friendly setting, many for the first time. At the Olympic Air Show, potential patrons are exposed to marketing and branding during our promotional campaign and throughout the air show event. Your business will not only be featured to thousands of guests, you will also be associated with a community-loved event which helps support operations and the preservation of the Olympic Flight Museum.

TITLE SPONSOR - \$25,000 Limited to one sponsor

Value: \$34,000

Private 10' x 20' chalet tent for exclusive use

Logo and business name exclusively displayed on 8' x 16' Title Sponsor banner

Logo on selected marketing materials including poster, event program, social media posts and museum website with link One page advertisement in the event program

Two emcee announcements during show

Live interview with emcee during show

Vendor position in hangar

25 commemorative Air Show t-shirts

50 single day event tickets

60 two-day event tickets

CONTRIBUTING SPONSOR - \$10,000 Limited to two sponsors

Value: \$15,000

Private 10' x 20' chalet tent for exclusive use

Logo included on Sponsor banner

Logo on selected marketing materials including poster, event program, social media posts and museum website with link

Full page advertisement in the event program

Two emcee announcements during show

Live interview with emcee during show

Vendor position in hangar

12 commemorative Air Show t-shirts

40 two-day event tickets

SUPPORTING SPONSOR - \$5,000

Value: \$6,300

Logo on selected marketing materials, including Sponsor poster, event program, social media posts and museum website with link

One full page advertisement in event program

Two emcee announcements during show

Vendor position in hangar

30 two-day event tickets

ASSOCIATE SPONSOR - \$1,000

Value: \$1,850

Logo on selected marketing materials including Sponsor poster, event program, social media posts and museum website with link

2" x 3" advertisement in event program

Two emcee announcements during show

Vendor position in hangar

12 two-day event tickets

PARTICIPATING SPONSOR - \$500

Value: \$1,500

Logo on selected marketing materials including Sponsor poster, event program, and museum website with link

2" x 3" advertisement in event program

Two emcee announcements during show

Eight two-day event tickets

BANNER SPONSOR - \$250

Value: \$500

Logo included on Sponsor poster and in event program.



2023 Olympic Air Show Sponsorship Form

PLEASE RETURN THIS FORM BY APRIL 21, 2023

Yes! I'd like to Sponsor the 2023 Olympic Air Show!

Company Name: _____

Contact Person Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Title: _____ Phone: _____

Email: _____

Sponsorship Levels: Please Check level of participation below:

- Title Sponsor: \$25,000
- Contributing Sponsor: \$10,000
- Supporting Sponsor: \$5,000
- Associate Sponsor: \$1,000
- Participating Sponsor: \$500
- Banner Sponsor: \$250

Alternative Sponsorship:

We appreciate all forms of support! Alternative sponsorship advertisement benefits are dependent on the value and type of Alternative sponsorship contributed which are determined on a case-by-case basis. If you would like to participate via providing a service or donation that is needed during the Air Show, please describe your contribution below:

Please complete and either scan/email or U.S. mail this Sponsorship form as your commitment. We will provide you with an invoice once received. Logos must be high resolution PDF or JPG, and may be emailed to oas@olympicairshow.com. The Olympic Flight Museum reserves the right to decline a Sponsorship that does not align with the museum's mission and goals.

*The Olympic Flight Museum is a 501(c)3 non-profit organization. Tax I.D. #91-1899948.
We thank you in advance for your consideration and hope you will join us in supporting the Olympic Air Show!
Should you have any questions or comments, please call Teri Thorning (cell) at (360) 451-0721 or email at oas@olympicflightmuseum.com.*

OLYMPIC FLIGHT MUSEUM
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